

Business Administration

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Administration:

Graduate Program Head/Chair: Mark Shanley
Director of PhD Program: Robert Liden

Program Codes:

20FS0079PHD

The doctoral program is designed to produce scholars and practitioners who are well qualified to conduct creative and significant research in business disciplines. Currently four areas of inquiry are available:

1. Accounting
2. Human Resource Management
3. Information and Decision Sciences (IDS)
4. Marketing

Students will either select one of these areas or pursue unique interests in a course of study that is custom designed by business school faculty.

Admission and Degree Requirements

- [PhD in Business Administration](#)