Courses

COMM 416. Conflict and Communication. 3 or 4 hours.
Students learn to manage and resolve conflict in business, governmental, and community settings. Practical analysis of interpersonal and group conflict cases. Course Information: 3 undergraduate hours. 4 graduate hours. Prerequisite(s): COMM 301.

COMM 423. Discourse and Rhetoric. 3 or 4 hours.
Exploration of interconnections between language and social practices with attention to multiple components of discursive situations: senders, receivers, context, code, media, and content. Course Information: 3 undergraduate hours. 4 graduate hours. Prerequisite(s): COMM 301.

COMM 430. Media, Information and Society. 3 or 4 hours.
Dissemination of information via mass media involving social functions and significant questions about facts, truth, knowledge and values. Course Information: 3 undergraduate hours. 4 graduate hours. Prerequisite(s): COMM 301.

COMM 434. Global Communication Systems. 3 or 4 hours.
Structure and flow of international communication. Media organization systems. International impact of new media and information technology. Impact of U.S. media reporting on foreign affairs. Course Information: 3 undergraduate hours. 4 graduate hours. Prerequisite(s): COMM 301.

COMM 454. Cognitive Psychology of Language. 3 hours.
Provides students with a survey of methods, theory and research in language and discourse processing. Course Information: Same as LING 474, and PSCH 454. Prerequisite(s): Graduate standing or consent of the instructor.

COMM 456. Topics in the History of Communications. 3 or 4 hours.
This course introduces students to major developments in the history of communications, with a focus on the political and cultural dimension of technologies. Course Information: Same as HIST 456. 3 undergraduate hours. 4 graduate hours. Prerequisite(s): COMM 301.

COMM 458. Minorities and Communication. 3 or 4 hours.
Description and analysis of the processes through which ethnic and racial perceptions shape public discourse. Course Information: 3 undergraduate hours. 4 graduate hours. Prerequisite(s): COMM 301.

COMM 460. Visual Communication. 3 or 4 hours.
Exploration of processes through which meaning is derived from visible signs, and the role of media images in the cultural context. Course Information: 3 undergraduate hours. 4 graduate hours. Prerequisite(s): COMM 301.

COMM 467. Public Opinion and Political Communication. 3 or 4 hours.
Nature of public opinion and political communication systems. Patterns of opinion distribution and its measurement. Forces shaping public opinion and its impact on public policy. Course Information: Same as POLS 467. 3 undergraduate hours. 4 graduate hours. Prerequisite(s): POLS 200 or the equivalent or consent of the instructor.

COMM 474. Internship. 1-8 hours.
Students work in an approved professional setting. Individual projects developed through conferences with a faculty member and a field supervisor. Course Information: May be repeated to a maximum of 8 hours. No more than 3 credit hours of COMM 474 may be applied toward the major. May not be counted toward the minimum Master of Arts degree requirements. Prerequisite(s): Approval of the Department.

COMM 490. Seminar in Culture and Communication. 3 hours.
Analysis of contrastive cultural paradigms (interethnic, gender, class) to develop student’s awareness of own socialization and cultural orientation. Course Information: Prerequisite(s): COMM 301.

COMM 491. Seminar in Media and Communication. 3 hours.
Analysis of contemporary or historical issues in mediated communication. Course Information: Prerequisite(s): COMM 301.

COMM 494. Special Topics in Communication. 3 or 4 hours.
Contemporary trends in the field of communication. Course Information: 3 undergraduate hours. 4 graduate hours. May be repeated up to 2 time(s). Prerequisite(s): COMM 301.

COMM 498. Independent Study. 1-4 hours.
Individual investigation of special problems (student-initiated or related to faculty research). May be used for special projects, such as interdisciplinary seminars. Course Information: May be repeated to a maximum of 8 hours. No more than 3 credit hours of COMM 498 may be applied toward the major. Credit earned may not be applied toward the minimum Master of Arts in Communication degree requirements. Prerequisite(s): Approval of the Department and Junior or Senior standing.

COMM 500. Introduction to Communication Research. 4 hours.
History of the field, research traditions, communication viewed as social science; forming research questions, reviewing and critiquing literature, formulating hypotheses and rationale, conceptually defining variables. Course Information: Prerequisite(s): Consent of the instructor or graduate standing in communication.

COMM 501. Operationalizing Communication Research. 4 hours.
Levels of measurement; operational definitions; sampling qualitative and quantitative designs; coding and analysis of data; statistics; pilot testing and instrument/design revision; writing research reports. Course Information: Prerequisite(s): COMM 500.

COMM 502. Seminar in Media Studies. 4 hours.
In-depth, intensive examination of theories, perspectives, and approaches to media studies. Course Information: Prerequisite(s): COMM 500; or consent of the instructor.

COMM 503. Seminar in Intercultural Communication. 4 hours.
Introduction to basic theoretical concepts and important issues in intercultural communication. Course Information: Prerequisite(s): COMM 500; or consent of the instructor.

COMM 504. Communication, Technology, and Society Proseminar. 4 hours.
Introduction to philosophy and history of communication technologies. The social impact of communication technology.

COMM 505. Organizational Communication. 4 hours.
Classic and current research. Models that examine organizational communication; assessment of organizational problems and conduct of problem-solving research. Course Information: Prerequisite(s): COMM 306 and COMM 500; or consent of the instructor.
COMM 506. Cross-Cultural Communication. 4 hours.
Analysis of different theoretical approaches to cross-cultural communication (sociolinguistic, attributional); contrastive analysis of Western and non-Western cultural systems (interactional etiquette, discourse rules). Course Information: Same as LING 506.

COMM 508. New Media of Communication. 4 hours.
Theories, history and philosophy of the new media of communication. Social diffusion and consequences of new media technologies. Assessment and evaluation of the social impact of new media. Course Information: Prerequisite(s): COMM 504.

COMM 525. Approaches to Rhetorical Criticism. 4 hours.
Contemporary approaches to rhetorical criticism. Each offering focuses upon the distinctive contributions of specified rhetoricians to the theory and practice of rhetorical criticism. Course Information: May be repeated to a maximum of 12 hours. Prerequisite(s): COMM 410.

COMM 534. Mass Communication Theory. 4 hours.
Introduction to major theories of mass communication: their social history and substantive claims; distinction between mass mediated and other forms of communication, implications of distinction.

COMM 554. Cognitive Psychology of Language. 3 hours.
Provides students with a survey of methods, theory and research in language and discourse processing. Course Information: Same as PSCH 554, and LING 574. Prerequisite(s): Graduate standing or consent of the instructor.

COMM 567. Topics in Political Communication. 4 hours.
Intensive study of selected aspects; organizational communication in public institutions, urban political communication patterns, communication elites. Independent research using a variety of community research techniques. Course Information: Same as PA 567 and POLS 567. Prerequisite(s): Consent of the instructor.

COMM 570. Seminar in Philosophy of Technology. 4 hours.
Conceptual approaches to technology, with special emphasis on communication technologies. Emphasis on the application of values, beliefs, and thoughts related to the interplay of technology and society. Course Information: Prerequisite(s): COMM 504.

COMM 580. Qualitative Methods in Communication. 4 hours.
Qualitative methods course analyzing language and culture patterns. Course Information: Same as LING 582. Prerequisite(s): COMM 501 or consent of the instructor.

COMM 591. Health Communication. 4 hours.
Focusing on interpersonal, organizational and public contexts, seminar participants will review current literature in health communication, and apply selected communication concepts to health-related situations. Course Information: Prerequisite(s): Graduate standing in communication, or enrollment in a health professions school or college, or consent of the instructor.

COMM 594. Advanced Special Topics in Communication. 1-4 hours.
Student may register for more than one section per term. Advanced topics in communication theory and research. Subject matter varies. Course Information: May be repeated. Students may register in more than one section per term. Prerequisite(s): Consent of the instructor.

COMM 596. Independent Research. 1-4 hours.
Department approved research projects not included in thesis research. Course Information: May be repeated to a maximum of 6 hours. Students may register in more than one section per term. Prerequisite(s): Consent of the head of the department.